



FINNISH FILM AFFAIR

Advertising at
**Finnish Film Affair
2023**

Mainostilat





In short: **Finnish Film Affair**



- FFA is the industry event of *Helsinki International Film Festival – Love & Anarchy* and an international showcase of Finnish and Nordic audiovisual talent.
- It's the largest event of its kind in Finland.
- Approximately 500 industry professionals attend the event each year, out of which 150 travel to Helsinki from outside Finland. In addition, our digital channels reach around 5000 industry professionals from around the world.
- Previous guests and speakers include decision-makers from companies such as *Netflix, Cannes Film Festival* and *TrustNordisk*.
- The 12th Finnish Film Affair will take place Wednesday-Friday 20-22 September 2023 in Helsinki.



Ad spaces

Mainostilat

Industry catalogue / *ohjelmakirja*

- Full page ad (1/1)950€
- Half page ad (1/2)550€

Web advertising / *verkkosivut*

- Banner on the website1150€

Industry newsletter / *uutiskirje*

- Banner on a single (1) newsletter ...600€
- Banner on three (3) newsletters ...1250€

Festival screens / *videomainostaminen tapahtumassa*

- Prices start from 1000€

Limited spaces / *Rajoitetusti saatavilla olevat kokonaisuudet*

- Seat drop650€
- Flyer in the event's delegate bag ...650€
- Logo on accreditation lanyard1000€
- Other on-site visibility (e.g. roll up banner at the festival centre)
prices on request

Prices without VAT (+24%). **Hintoihin lisätään arvonlisävero (+24%).**



Partnering in networking events

Partnerships can be expanded to FFA's networking events to create a more holistic presence for your brand. For example our famous Sauna & Dinner evening at architectural gem Löyly (pictured above) is an unforgettable evening for all attending industry professionals. We also offer host spots at our coffee breaks and other networking events, such as the Closing Drinks.

Please do not hesitate to ask for more information and pricing!

Tarjoamme myös sponsoripaikkoja verkostoitumistilaisuuksissamme, kuten kuuluisassa saunaillassamme. Kysy lisätietoja!





Kiitos!

Thank you!
Let's talk
more soon.

We are looking forward to discussing these and many other collaboration opportunities with you soon!

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